

Privacy Policy

Last updated: 27.08.2025

At HopAgent, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains what information we collect, how we use it, and your rights regarding your data.

1. Information We Collect

When you interact with our website or services, we may collect the following information:

- **Personal details** (such as name, email, phone number) when you fill in forms or subscribe to our newsletter.
 - **Order details** if you purchase merch or event tickets.
 - **Technical data** (such as IP address, browser type, pages visited) to help us improve the website experience.
 - **Cookies** to enable site functionality and analytics.
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2. How We Use Your Information

We use the information we collect to:

- Provide and manage our services.
 - Respond to inquiries and process bookings or orders.
 - Send newsletters and updates (only if you've subscribed).
 - Improve the website, services, and customer experience.
 - Comply with legal obligations.
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3. Sharing of Information

We do not sell or trade your personal data. We may share it with trusted service providers (e.g., payment processors, email newsletter platforms) strictly for business purposes, or if required by law.

4. Data Storage & Security

We store your data securely and only as long as necessary to fulfill the purposes outlined above. We take appropriate technical and organizational measures to protect your information from unauthorized access.

5. Your Rights

You have the right to:

- Request access to your personal data.
- Correct inaccurate or incomplete data.
- Request deletion of your data (where legally possible).
- Withdraw consent for marketing communications at any time.

To exercise your rights, please contact us at **info@hopagent.fi**.

6. Cookies

Our website uses cookies to ensure functionality and improve performance. You can manage or disable cookies through your browser settings, though some features may not work properly without them.

7. Updates to This Policy

We may update this Privacy Policy from time to time. Any significant changes will be posted on this page with an updated date.

Contact

If you have any questions about this Privacy Policy or how your data is handled, you can contact us:

 info@hopagenta.com